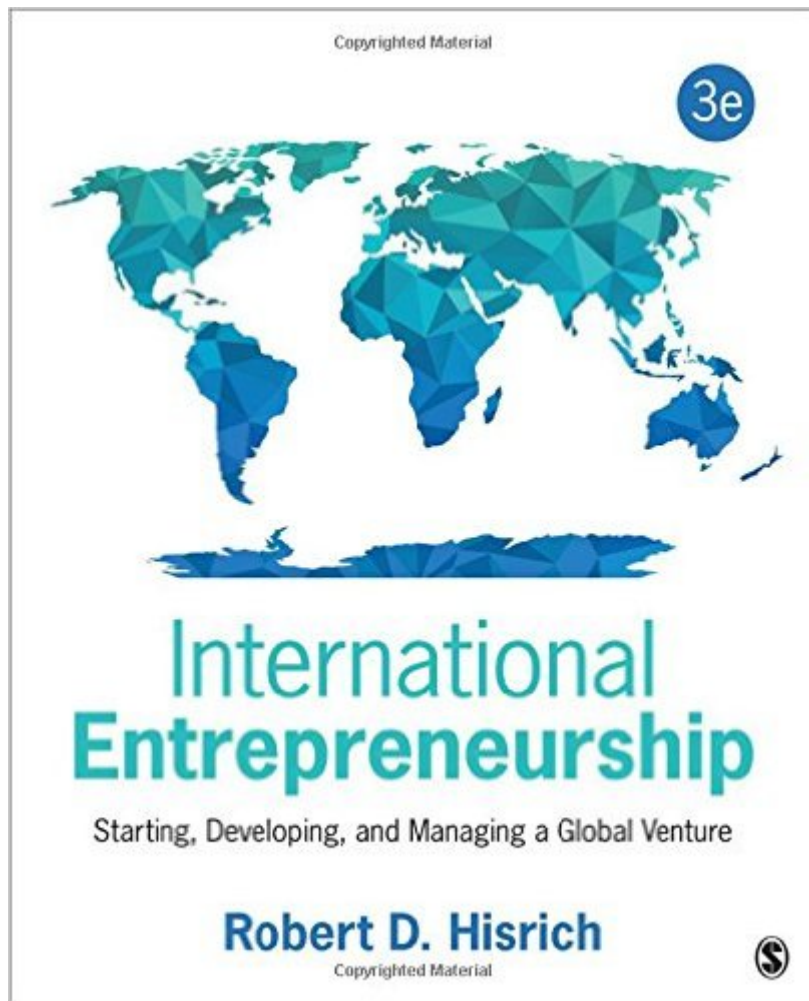


The book was found

International Entrepreneurship: Starting, Developing, And Managing A Global Venture



Synopsis

Combining comprehensive coverage with a wide variety of real-life cases, *International Entrepreneurship: Starting, Developing, and Managing a Global Venture* gives entrepreneurs the tools they need to successfully launch international ventures in today's hypercompetitive world. Bestselling author Dr. Robert D. Hisrich helps students and entrepreneurs develop global business plans, select international opportunities, and determine the best entry strategy. The text also covers practical considerations such as legal concerns, the global monetary systems, global marketing, and global human resource management for entrepreneurs. The fully updated Third Edition provides increased attention to culture and reflects recent changes in our increasingly globalized world. Readers will also be exposed to new cases featuring international activities of entrepreneurs and ventures throughout the world.

Book Information

Paperback: 440 pages

Publisher: SAGE Publications, Inc; 3rd ed. edition (July 31, 2015)

Language: English

ISBN-10: 1483344398

ISBN-13: 978-1483344393

Product Dimensions: 7.3 x 0.7 x 9.1 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #120,444 in Books (See Top 100 in Books) #84 in Books > Textbooks > Business & Finance > Entrepreneurship #108 in Books > Textbooks > Business & Finance > International Business #409 in Books > Business & Money > International

[Download to continue reading...](#)

International Entrepreneurship: Starting, Developing, and Managing a Global Venture Boulevard of Broken Dreams: Why Public Efforts to Boost Entrepreneurship and Venture Capital Have Failed--and What to Do About It (The Kauffman Foundation Series on Innovation and Entrepreneurship) Biotechnology Entrepreneurship: Starting, Managing, and Leading Biotech Companies Entrepreneurship and Innovation in Automobile Insurance: Samuel P. Black, Jr. and the Rise of Erie Insurance, 1923-1961 (Garland Studies in Entrepreneurship) Venture Capital, Private Equity, and the Financing of Entrepreneurship New Venture Management: The Entrepreneur's Roadmap (Entrepreneurship Series) Venture Deals: Be Smarter Than Your Lawyer and Venture

Capitalist Venture Capital Handbook: An Entrepreneur's Guide to Raising Venture Capital, Revised and Updated Edition Crowdfunding Success: The New Crowdfunding Revolution: How to raise Venture Capital for a Startup or fund any dream with a successful Crowdfunding Campaign ... Venture Capital, fundraising, , startup) Entrepreneurship: Starting and Operating A Small Business (4th Edition) Startup 101: How to Build a Successful Business with Crowdfunding. A Guide for Entrepreneurs. (Crowdfunding, Startup, Starting a Business, Entrepreneurship, ... Crowdfunding Real Estate, Investing) Global Software: Developing Applications for the International Market Re:ZERO, Vol. 1 - manga: -Starting Life in Another World- (Re:ZERO -Starting Life in Another World- Manga) Re:ZERO, Vol. 1: -Starting Life in Another World - light novel (Re:ZERO -Starting Life in Another World-) Starting a Nonprofit: 10 Proven Steps to Creating your First Successful Nonprofit Organization (Successful NPO, Starting a Nonprofit, Charity, Nonprofit Startup, How to Start a Nonprofit) Beyond the J Curve: Managing a Portfolio of Venture Capital and Private Equity Funds J-Curve Exposure: Managing a Portfolio of Venture Capital and Private Equity Funds Social Entrepreneurship and Innovation: International Case Studies and Practice The International Organization for Standardization (ISO): Global Governance through Voluntary Consensus (Global Institutions) The Crafts Business Answer Book: Starting, Managing, and Marketing a Homebased Arts, Crafts, or Design Business

[Dmca](#)